



THE Stockton Boulevard
PARTNERSHIP

SBP Executive Committee Meeting

Stockton Boulevard Partnership Conference Room

5625 Stockton Blvd

Thursday, August 11, 2016 – 9:00 am

Meeting notifications are posted at the following locations:

Stockton Blvd. Partnership Website- www.stocktonblvdpartnership.com

Stockton Blvd. Resource Center- 5625 Stockton Blvd. Sacramento 95824

Colonial Heights Library- 4799 Stockton Blvd. Sacramento 95820

Bill Knowlton (Chair)	Laura Niznik (UCDHS Rep)
Martin Rosenberg	Councilmember Jay Schenirer
Manny Perez	Councilmember Eric Guerra
Liane Bruckstein	County Supervisor Phil Serna
Mai Nguyen	County Supervisor Patrick Kennedy

MINUTES

Welcome and Introduction: Chairman Bill Knowlton opened the meeting at 9:05 am.

Present: Bill Knowlton, Martin Rosenberg, Christine Roybal (Council Member Eric Guerra's Office), Liane Bruckstein (Harm Reduction Services), Manny Perez (Lotus Casino), Carolyn Ramirez (UCDHS), Lisa Nava (Supervisor Phil Serna's Office), Mai Nguyen; Staff: Frank Louie, Lisa Cordell;



THE Stockton Boulevard PARTNERSHIP

Guest: Hilary Gould (District Maintenance), Officer Clark (Paladin Security), Don Meyer, Jim Murphy (SBP Accountant), Brian Holloway (HLC), Garrett and Marshall Stevenson (C.O.R.E.), Claudio Cisneros (Dias De Los Muertos), Ken Fahn, Linda Chang, and Sue Knapp, Terri Galvan (CASH).

Absent: Schenirer and Kennedy

Reports:

1. **Paladin Security - SOS Report (5 Min)** – Officer Duncan reported that there were 548 calls for service last month in combination with the Stockridge Plaza in which 108 were direct calls for service made by Stockridge. He also mentioned that prostitution is on the rise. He reported that he is working closely with Next Move and the Navigators to direct homeless for services.
2. **Clean Streets Report** - Hilary Gould (5 Min) - Hilary Gould reported 3600 Stockton Blvd has a tenant that is using the PBID trash can with their used hair products and trash. The overuse of the trash receptacle has become an issue for the cleanup crew who is having to dump it twice a day. Hilary suggested that SBP reach out to them in order to resolve the issue before going to code. Frank will reach out to the business owner to address the issues.
3. **Community Against Sexual Harm** –Terri Galvan reported that prostitution is on the rise and has spotted about 15 new girls working in the area. She mentioned that prostitution tends to rise when large events are occurring in our around the region. To reduce activity Terri and Frank will meet to discuss options to address the demand side of the issue. Reducing demand makes the area less attractive for the girls which will encourage them to move on out of the area.
4. **City of Sacramento Economic Development** – No report.



THE Stockton Boulevard

PARTNERSHIP

Elected Officials:

1. City:

- a) **Joe Devlin (Office of Council Member Schenirer's Office)** - Not in attendance.
- b) **Christine Roybal (Office of Council Member Guerra's Office)** – Christine reported that Council Member Eric Guerra is working to diversify the employee base by educating a wide range of individuals about the hiring process. The City has a large amount of job opportunities and will work to hire a diverse group of new employees.

2. County:

- a) **Lisa Nava (County Supervisor Serna's Office)** – Reported that there are several nonprofits that will take over the Fruitridge Elementary, which will include a one stop place for law enforcement to do reports or have lunch. The facility will open in the fall.
- b) **Keaton Riley (County Supervisor Patrick Kennedy's Office)** - Not in attendance.

Presentations by Public / Guests (10 Min- Total):

- a) **Proposed Project at 5303 Stockton Blvd** - Brian Holloway presented the KY Wholesale Store that will house a warehouse for KY online sales as well as a retail space where consumers can purchase goods onsite. The site plan shows two large buildings and parking space that will take over the 29,700 Sq Ft space. The property has been an ongoing issue with homeless camps. The hope is that bringing the new project will eliminate the issue and bring more than 20 new jobs to the Blvd.



THE Stockton Boulevard P A R T N E R S H I P

- b) **C.O.R.E** - Marshall Stenson presented the program to the Board of Directors in hopes of the SBP writing a letter of support. the program is looking to take over the building at 5850 Stockton Blvd which is currently vacant. Hilary Gould our District Maintenance Head brought up valuable concerns about loitering, needle exchange, and the overall criminal activity that other clinics are experiencing in other districts. Marshall explained that they have a great reputation and an extensive "Good Neighbor" policy that is heavily enforced. Hilary suggested that C.O.R.E., SBP Staff, the District D.A. meet to discuss the issue further. Staff will organize the meeting and report the issues and solutions at the next Board Meeting so that the Board can make an educated decision about writing a letter of support for the project.
- c) **Library Water Bottles:** Martin Rosenberg presented the new water bottle that the Sacramento Library had done with the SBP logo. He offered Board Members and meeting attendees a bottle.
- d) **Dia de los Muertos Oak Park 2016** - Claudio Cisneros presented a power point about the event. The event will include a memorial/alter in honor of Terrence Johnson. Claudio asked the Board for financial support. After discussion about the levels of support the Board agreed to support the event. Martin Rosenberg made a motion to financially support the event on some level and opened it up for discussion about what level would be appropriate, Mai Nguyen seconded. After discussion the Board agreed that the Silver level at \$1,000.00 dollars would be appropriate. Martin Rosenberg then amended his motion to motion that the Board financially support the event in the amount of \$1,000.00 dollars, Mia Nguyen seconded, all voted aye.



THE Stockton Boulevard P A R T N E R S H I P

Business:

1. **Minutes Approval – June 2016:** Martin Rosenberg made a motion to accept the minutes of the June 2016 Full Board meeting with a correction to the name of the restaurant in the report made by Lisa Nava, Liane Brusckstein seconded, Carolyn Ramirez abstained, 6 voted aye.
2. **Financials Approval – July 2016:** Lisa Nava made a motion to accept the July financials as presented, Christine Roybal seconded, all voted aye.

Executive Director Report, Staff Report, and Action Items:

1. **Old Highway 99 Branding:** Lisa Cordell reported the images have been sent to Capitol Graphics for printing. Once the banners are printed she will schedule the installation. The project will cost approx. 14K of which 3K will be contributed by the Little Saigon.
2. **Metro Chamber Business Walk:** Frank reported that the Business walk will take place on August 25th. He encouraged Board Members to participate.
3. **Charitable Contribution Review:** Lisa Cordell handed out a summary of the charitable contributions made over the past 3 years. Due to time constraints the Board will review this and have a discussion at the next Board meeting.
4. **Board Member Head Shots:** Lisa Cordell announced that there will be a make-up day for Board Members who missed the first date. She will email dates to all Board Members who missed the previous date.
5. **Holiday Showcase Event:** Lisa mentioned that Staff would like to host the Holiday Mixer at the SBP Office. She will contact a caterer and bring a budget for approval to the next meeting.

Adjourned: 10:35 am

Next Meeting: Full Board Meeting, September 8, 2016 @ 9:00 am.
