



Full Board Meeting
 Stockton Boulevard Partnership Conference Room
 5625 Stockton Blvd
 Thursday, January 11, 2018 – 9:00 am

Meeting notifications are posted at the following locations:
Stockton Blvd. Partnership Website- www.stocktonblvdpartnership.com
Stockton Blvd. Resource Center- 5625 Stockton Blvd. Sacramento 95824
Colonial Heights Library- 4799 Stockton Blvd. Sacramento 95820

Martin Rosenberg (Interim Chair)	Carolyn Ramirez (UCDHS Rep)
Thai Tran	Councilmember Jay Schenirer
Manny Perez	Councilmember Eric Guerra
Liane Bruckstein	County Supervisor Phil Serna
Suying Plaskett	County Supervisor Patrick Kennedy
Don Meyers	Terri Galvan
Elgin Bradley	Sotiris Kolokotronis
King Smith	Ken Fahn

MINUTES

Welcome and Introduction: Interim Chairman Martin Rosenberg opened the meeting at 9:15 AM.

Present: Lisa Nava (Supervisor Phil Serna's Office), Keaton Riley (Supervisor Kennedy's Office), Terri Galvan, Carolyn Ramirez, Martin Rosenberg, Alejandro Cabrera (Council Member Guerra's Office), Allison Joe and Azia Cherry (Council Member Jay Schenirer's Office), Liane Bruckstein, Don Meyers, Ken Fahn; Staff: Lisa Cordell; Guest: Hilary Gould (District Maintenance), Andrew Duncan (Paladin), Carlos Ballesteros (Sierra Organics), Lorrie Clark-Lowry (City of Sacramento), Aubrie Fong (ASM McCarty), Tricia Steves (API/ULI Team), Michael Miller and Matthew Jouchim (Gateway Realty Partners).

Absent: Kolokotronis, Bradley, Smith, Tran, Perez, Plaskett.



Reports:

1. **Paladin Security - SOS Report (5 Min)** Officer Duncan reported that he spotted approximately 21 transient camps along Stockton Blvd. He also indicated that 6464 and 5880 Stockton Blvd need to be cleaned of transient camp debris as soon as possible. Staff will contact the property owner to see how they would like to handle having their property cleaned. The Maintenance Crew can assist with the cleanups for an additional fee.
2. **Clean Streets Report - Hilary Gould (5 Min)** - Hilary Gould reported that he has hired more crew members to keep up with the transient camp debris along the Blvd. He stated that the Blvd is in need of attention to address the transient camp issue which are becoming too much for the maintenance crew to handle. Hilary reported that his crew may be able to assist property owners with cleaning up their property for an additional fee. The specifics of the program will be worked out with SBP Staff.
3. **Community Against Sexual Harm** – Terri Galvan reported that she toured the new Nursing Program Building at UCDHS which is impressive. She explained that having such a wonderful program on Stockton Blvd is a great addition to our District.
4. **City of Sacramento Economic Development** – Lorri Clark-Lowry reported she is working with area chamber of commerce to see how they could assist PBID's. She asked Board Members and Staff to contact her if there was any issues that the chambers could assist with.

Elected Officials:

1. **City:**
 - a. **Alejandro Cabrera (Council Member Eric Guerra's Office)** – Reported that the City is working a new ordinance that will require vacant land owners to register their land, thus providing the city with more teeth when dealing with problem property's.
 - b. **Allison Joe (Council Member Jay Schenirer's Office)** – Reported that she would like to meet to address how all the departments involved in dealing with the transient issues meet to coordinate efforts and push the new code ordinance. SBP Staff will try and coordinate a meeting to address the issue.



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2. County:

- a. **Lisa Nava (County Supervisor Serna's Office)** – Reported that Supervisor Phil Serna conducted a successful clean up in South Oak Park. She also suggested that SBP and other PBID's write letters to support funding in areas that would assist with dealing with the transient issues.
- b. **Supervisor Patrick Kennedy** - Reported that the Supervisor is working on building the mental health service capacity.

3. **Assembly Member Kevin McCarty's Office** – Aubrie Fong reported that the Governor delivered his last budget. She also mentioned that Assembly Member Kevin McCarty introduced four new bills, one that will require legislators to pay their own sexual harassment settlements. She also mentioned that as of January 27th the CA DMV will be able to produce the new Real ID that will be required to travel within the U.S. and to enter Federal buildings. The new law will go into effect October of 2020.

Presentations by Public / Guests (10 Min- Total):

1. **Stockton Blvd Streetscape Design Plan** – Tricia Steves APA/ULI – Presented the Board with the Stockton Blvd Streetscape Design Plan process and the details of information gathered to this point.
2. **The Greens Hotel** – Druhv Shah– Presented the Board with his plans to take over the Greenbrier Motel, transforming it into a boutique style hotel. The new hotel will be an online reservation and credit card only business. The hotel will be gated and cater to individuals coming to the area for business.



Business:

1. **Minutes Approval – November 2017 Board Meeting:** Liane Bruckstein made a motion to approve the minutes of the November 2017 Board Meeting, Terri Galvan seconded, Ken Fahn and Don Meyers abstained, 8 voted aye.
2. **Financials Approval – 2017 Year End Financials** – James Murphy the SBP CPA presented he Board with the 2017-year end financials. Don Meyers made a motion to accept the financials as presented, Liane Bruckstein seconded, all voted aye.

Executive Director Report, Staff Report, and Action Items:

1. **Trash Receptacles:** Lisa Cordell reported that SWA is preparing the purchase order for the 28 trash receptacles that will replace the current receptacles on the Blvd. The cans should be installed in the next couple months.
2. **Community Development Corporation:**
 - a. **Block by Block Program:** Lisa Cordell reported that Staff have chosen 3022 and 6665 Stockton Blvd for the next blocks to receive assessments. Lisa Cordell also reported that the SBCDC is working on creating both a grant and a loan program to assist property owners with the projects outline in their assessments.
 - b. **Innovation Hub:** Lisa Cordell reported that the SBCDC continues to work toward bringing the Innovation Hub to Stockton Blvd. Lisa Cordell continues to work with Lyndsey Susskind to look for funding.
 - c. **Sponsorship/Grants:** Lisa Cordell announced that the SBCDC was awarded a 10K dollar Grant provided by the SMUD Shine Grant as well as 5K through the City of Sacramento’s Creative Economy Grant to do a mural on Stockton Blvd.
3. **Cap-to-Cap** – Frank Louie announced that the Stockton Blvd Partnership would like to send a representative to attend Cap-to-Cap in April. He suggested that Lisa Cordell attend this year and asked for a budget of \$4500.00 dollars to pay for the trip. Don Meyers made a motion to approve the trip and the expenses of \$4500.00 for Lisa Cordell to attend Cap-to-Cap, Keaton Riley seconded, all voted aye.



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4. Directory – Lisa reported that she continues to work with Missy Anapolsky on a concept for the new directory and hopes to go to print by the end of the month.

5. Events:

- a. **CPTED Workshop** – Lisa Cordell reported that Lieutenant Dan Monk conducted the free CPTED Training on November 29th with 10 property and business owners in attendance. Frank Louie mentioned that he has had conversation with the Bill Wahn to bring a certified trainer to Sacramento for area PBID Staff to be CPTED Certified. The cost of an instructor is approx. \$14,000.00 in which the Police Department may have the funds to underwrite the cost.
- b. **What the Pho?** - Frank Louie reported we anticipated working on a coupon Pho event in line with the Lunar Festival, however, there is speculation that the event won't take place. Staff will continue on creating an event or coupon of the local restaurants.
- c. **Business Breakfast/App Introduction** – Staff will host an event at the Courtyard Marriott for business and property owners to learn more about the new SBP App and how to use it. The event will host our local officials to engage the business community as well. Tentative date for the event is February 28th.

6. Police Observation Device – Frank Louie reported that Staff has received the MOU from the Sacramento Police Department for the POD. Staff expects that the P.O.D will be ready in 3 to 6 months.

7. Board Members:

- a. **Chairman Position** - Staff continues to do outreach to find a property owner willing to take on the chairman position.
- b. **Board Member Resignation** - Mai Nguyen has been a long time Board Member, but with a recent purchase of her new business she is unable to make the commitment to the Board and has verbally resigned.
- c. **Potential Board Member** – Griselda Barajas is a new business owner on Stockton Blvd and is interested in serving on the Board. Staff will ask her to attend the next meeting to introduce herself.



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8. Office Relocation – The Stockton Blvd Partnership has been asked to relocate the office by the property owner. The owner has a national retailer interested in locating where the current SBP Office is located. Staff will negotiate tenant improvements and a long-term lease with the property owner. Staff is currently working with the architect to create a workable space. Once we have negotiated rent and T.I.'s we will have an attorney review the lease and construct a letter or an agreement for the T.I.'s.

9. Marketing:

- a. **New Website** – Staff will continue working on the website to update the content and look, making it more user friendly.
- b. **SBP App** – Lisa Cordell informed the Board that the app is complete and ready to use. She stated that she went through the training to learn how to update the app and learn how to use the dashboard. Lisa will continue to work on the app and create user friendly instructions for the App Introduction breakfast.
- c. **Investment Brochure** – Lisa Cordell reported that Lynsey Susskind an MBA Student from CSUS will be updating our investment brochure. Lisa will provide the Board with the brochure when it is complete.

Adjourned: 10:40 AM

Next Meeting: Full Board Meeting, February 8, 2018 @ 9:00 am.