



THE Stockton Boulevard
PARTNERSHIP

SBP Executive Committee Meeting

Stockton Boulevard Partnership Conference Room

5625 Stockton Blvd

Thursday, November 10, 2016 – 9:00 am

Meeting notifications are posted at the following locations:

Stockton Blvd. Partnership Website- www.stocktonblvdpartnership.com

Stockton Blvd. Resource Center- 5625 Stockton Blvd. Sacramento 95824

Colonial Heights Library- 4799 Stockton Blvd. Sacramento 95820

Bill Knowlton (Chair)	Laura Niznik (UCDHS Rep)
Martin Rosenberg	Councilmember Jay Schenirer
Manny Perez	Councilmember Eric Guerra
Liane Bruckstein	County Supervisor Phil Serna
Mai Nguyen	County Supervisor Patrick Kennedy
Don Meyers	

MINUTES

Welcome and Introduction: Executive Director Frank Louie opened the meeting at 9:00 am.

Present: Liane Bruckstein, Manny Perez (Lotus Casino), Lisa Nava (Supervisor Phil Serna's Office), Keaton Riley (Supervisor Kennedy's Office), Carolyn Ramirez (UCDHS), Don Myers, Alejandro Cabrera (Council Member Eric Guerra's Office); Staff: Frank Louie, Lisa Cordell; Guest: Hilary Gould



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(District Maintenance), Officer Duncan (Paladin Security), Stephanie Jividen (Lawrence Properties), Jim Murphey (SBP Public Accountant).

Absent: Rosenberg, Knowlton, Schenirer, Nguyen.

Reports:

1. **Paladin Security - SOS Report (5 Min)** – Officer Duncan reported that there were 557 calls for service last month of which 120 were specifically made by Stockridge Plaza. He also reported that they have noticed a decrease in prostitution and an increase in illegal camping on vacant properties.
2. **Clean Streets Report** - Hilary Gould (5 Min) - Hilary Gould reported that the maintenance crew continues to keep the SBP District clean. He also thanked Paladin for their continued support in assisting the cleanup crew with illegal dumping sites.
3. **Community Against Sexual Harm** – Terri Galvan reported that the street outreach team continues to do work on the Blvd. She also asked the SBP Board to consider assisting the C.A.S.H. Program with researching possible solutions to deal with Johns in the area. Lisa Cordell suggested that we meet with local law enforcement leaders. Staff will set up a meeting with Sherriff, Sacramento Police, the Sacramento County D.A. and CASH.
4. **City of Sacramento Economic Development** – Not in attendance.

Elected Officials:

1. **City:** Alejandro Cabrera (Council Member Eric Guerra's Office) – Reported that he is new to the District and will make sure a representative attends our meetings. He also mentioned that Council Member Eric Guerra will be doing a walk audit in the neighborhoods in our district. He indicated that crime has decreased in the South area possibly due to the efforts in the area to bring crime prevention and awareness to the area.



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2. County:

- a) **Lisa Nava (County Supervisor Serna's Office)** – Reported that measure B failed which was transportation funding for infrastructure projects. She explained that they will be looking for other funding to fill the gap.
- b) **Keaton Riley (County Supervisor Patrick Kennedy's Office)** - Reported that there will be a Homeless Workshop on November 15th, everyone is welcome to attend.

Presentations by Public / Guests (10 Min- Total): No presentations.

Business:

1. **Minutes Approval – October 2016:** Keaton Riley made a motion to accept the minutes of the October 2016 Executive Committee meeting, Don Meyers seconded, Carolyn Ramirez and Lisa Nava abstained, 5 voted aye.
2. **Financials Approval – October 2016:** Lisa Nava made a motion to accept the financials through October 2016 as presented, Don Meyers seconded, all voted aye.

Executive Director Report, Staff Report, and Action Items:

1. **New Board Members:** Frank Louie reported that he has spoken to several property owners who are willing to participate on the Board of Directors. Potential Board Members are Sotiris Kolokotronis, Linda Chang, Chau Vo, Sue Ying, and Stephanie with Lawrence Properties. Lisa Cordell suggested that we invite the potential Board Members to the November meeting as well as the Holiday Mixer for current Board Members to meet them. All potential Board Members who commit to serving on the Board will be voted in at the January Full Board Meeting. Staff will continue to contact property owners for potential Board Members.



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2. **Sacramento Police Department P.O.D.:** Frank Louie reported that he received the MOU from the Sacramento Police Department and will sign and return it. The process may take up to 8 months before our P.O.D. is up and running.
1. **Trash Receptacle Labels:** Lisa Cordell reported that the cost to refurbish our trash receptacles is approximately 5K. The information was sent and a consensus from the Board was received. Lisa Cordell has schedule with Regional Transit to do the drop off and pick up of the cans. The project is set to begin next week and will take a couple months to complete.
3. **Rebranding SBP/Contract:** Lisa Cordell reported that she reached out to Circle Design to discuss the rebranding project. Missy Anapolsky with Circle Design gave a us a proposal of 5K. Frank, Lisa and Bill will meet with Missy at Circle Design to discuss the project before asking the Board for approval.
4. **Community Development Corporation:** Lisa Cordell suggested that the Board approve funds to seed a Community Development Corporation. After some discussion, the Board asked Staff to set up committee meeting to discuss the details and provide the Board with a more detailed report about the CDC. Staff will continue to work on the details and report back to the Full Board in January.
5. **Terrence Johnson Scholarship Fund:** Frank Louie asked the Board to approve a \$500.00 Memorial Scholarship to West Campus. After some discussion Don Meyers asked to meet to go over our annual charitable contributions so that he could make an informed decision. The request will be moved forward to the January Full Board Meeting.
6. **Annual Report:** Lisa Cordell reported that the SBP hasn't done an annual report for many years. She suggested that we start doing an annual report every year. Lisa Cordell contacted Missy Anapolsky at Circle Design to assist with the graphic art. Lisa Cordell received a proposal for Circle Design to complete our annual report for \$1500.00. Lisa Cordell asked the Board to approve the project in the amount of \$1500.00. Don Meyers made a motion to approve the annual report project in the amount of \$1500.00, Liane Bruckstein seconded, all voted aye.



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7. **Directory** – Lisa Cordell reported that the directory project has begun. She also provided them with a copy of the proposal for the graphic design work in the amount of \$6K. After some discussion, the Board agreed that SBP should break away from the Oak Park PBID and focus on doing the directory on their own. Staff will continue the efforts to complete the directory project.
8. **Announcements**- Lisa Cordell announced that the SBP Holiday Mixer will be held on December 7th from 5PM to 8PM at the Stockton Blvd Partnership Resource Center at 5625 Stockton Blvd.

Adjourned: 10:15 AM

Next Meeting: Full Board Meeting January 12, 2017 @ 9:00 am.