



Executive Committee Meeting
 Stockton Boulevard Partnership Conference Room
 5625 Stockton Blvd
 Thursday, October 12, 2017 – 9:00 am

Meeting notifications are posted at the following locations:
Stockton Blvd. Partnership Website- www.stocktonblvdpartnership.com
Stockton Blvd. Resource Center- 5625 Stockton Blvd. Sacramento 95824
Colonial Heights Library- 4799 Stockton Blvd. Sacramento 95820

Bill Knowlton (Chair)	Laura Niznik (UCDHS Rep)
Martin Rosenberg	Councilmember Jay Schenirer
Manny Perez	Councilmember Eric Guerra
Liane Bruckstein	County Supervisor Phil Serna
Mai Nguyen	County Supervisor Patrick Kennedy
Don Meyers	Terri Galvan
Elgin Bradley	Sotiris Kolokotronis
Thai Tran	Suying Plaskett
King Smith	Ken Fahn

MINUTES

Welcome and Introduction: Chairman Bill Knowlton opened the meeting at 9:10 AM.

Present: Lisa Nava (Supervisor Phil Serna's Office), Keaton Riley (Supervisor Kennedy's Office), Bill Knowlton, Terri Galvan, Carolyn Ramirez, Manny Perez, King Smith, Martin Rosenberg, Alejandro Cabrera (Council Member Guerra's Office), Liane Bruckstein, Thai Tran, Allison Joe (Council Member Jay Schenirer's Office); Staff: Lisa Cordell; Guest: Hilary Gould (District Maintenance), Andrew Duncan (Paladin), Carlos Ballesteros (Sierra Organics), Dr. Lee Yang, Lorrie Clark-Lowry (City of Sacramento), Aubrie Fong (ASM McCarty), Shaun Lewis (Lotus Casino Security).

Absent: Kolokotronis, Bradley, Nguyen, Plaskett, Fahn, Meyers.



Reports:

1. **Paladin Security - SOS Report** (5 Min) Officer Duncan reported that Weinerschnitzel and Lotus Casino are working together to abate the loitering and nuisance issues taking place at their location. They have installed cameras and cut back trees to reduce loitering.
2. **Clean Streets Report** - Hilary Gould (5 Min) - Hilary Gould reported the church is now complying with the maintenance team to eliminate extra food placed outside the church. Hilary also reported that the Sac County Sheriff's Department did a great job cleaning up the homeless camp at the old Sea Shanty across from the Colonial Heights Library.
3. **Community Against Sexual Harm** – Terri Galvan reported that the program received a grant from Cal OES.
4. **City of Sacramento Economic Development** – Lorri Clark-Lowry reported that the Creative Economy Grant recipients will be announced near the end of the month.

Elected Officials:

1. City:

- a. **Alejandro Cabrera (Council Member Eric Guerra's Office)** – Reported that there are additional funds available for assisting PBID's with maintenance costs. He also mentioned that there is 64 million dollars in grants funds coming to Sacramento to address the homeless issue by providing whole person care.
- b. **Allison Joe (Council Member Jay Schenirer's Office)** – Introduced herself as the new Chief of Staff for Council Member Jay Schenirer.

2. County:

- a. **Lisa Nava (County Supervisor Serna's Office)** – Reported that there will be a new basketball court and a new playground built at Jack Davis Park. She requested that all who can participate in the build volunteer on October 13th and 14th. She also reported that Staff will give recommendations for the winter sanctuary at the 2 PM Session October 19th.
- b. **Keaton Riley and Supervisor Patrick Kennedy** - No report



- 3. Assembly Member Kevin McCarty's Office** – Aubrie Fong reported that the Governor signed AB 864 which will allow youth with non-violent offenses to apply for the Conservation Corp. She also reported that there will be 3 billion dollars in funds allocated for low-income housing projects.

Presentations by Public / Guests (10 Min- Total): No presentations.

Business:

- 1. Minutes Approval – August 2017 Board Meeting:** Martin Rosenberg made a motion to approve the minutes of the September 2017 Board Meeting, Terry Galvan seconded, all voted aye.
- 2. Financials Approval** – Keaton Riley made a motion to accept the financials through September 30th as presented, Martin Rosenberg seconded, all voted aye.

Executive Director Report, Staff Report, and Action Items:

A. Old Business

- 1. Trash Receptacles:** Lisa Cordell reported that Keaton Riley assisted with connecting her to the right person at RT to get the funds approved for the new trash receptacles. She reported that she spoke with the representative from RT who will present the project to the RT Committee at the end of the month to get funds approved.
- 2. Community Development Corporation:**
 - a. Block by Block Program:** Lisa Cordell reported that the first block (6685 Stockton Blvd) has continued to address the issues outlined on the final assessment report. Dr. Lee Yang was present and presented his projects and future plans with the Board of Directors.
 - b. Transitional Employment Feasibility Study:** Lisa Cordell reported that version one of the employment feasibility study is complete. She asked any Board Members who are interested in looking at the study to contact her to have a copy emailed to them.



- c. **Sponsorship/Grants:** Lisa Cordell announced that the SBCDC was awarded a \$5500.00-dollar grant from the CA Endowment for the Block by Block Program. She also reported that the CDC has received approx. 80K in additional funds this calendar year.
3. **Directory** – Lisa reported that she continues to work with Missy Anapolsky on a concept for the new directory. She also mentioned that she has hired Barbara Steinberg to write the articles that will highlight some of the interesting places and people on the Blvd.

4. **New Business**

1. **Events**

- a. **UCD/Developer Workshop** – Lisa Cordell reported that Senator Pan toured the Blvd visiting several small businesses in our corridor. She mentioned that that the outcome of the visit was developing a workshop to engage students of UC Davis to learn about what their needs what would entice them to live in the area. Staff will continue to work with area developers, Senator Pan and UCD students to create a workshop by the end of the year.
- b. **Michelle Reeves/Small Business. Big Corridor Workshop.**- Lisa Cordell reported that the SBP and SACOG split the cost for Michelle Reeves to spend November 8th on the Blvd addressing issue that may be impacting our corridor. She announced that there will be a small group that will tour the Blvd with Michelle in the morning from 9 AM to 11:50 AM a free workshop for business owners from 12:00 noon to 1:30 PM. Lisa invited all Board Members to participate in the day with Michelle Reeves.
- c. **CPTED Workshop** – Lisa Cordell reported Lieutenant Dan Monk will conduct a free CPTED Training on November 29th at 5:30 Pm for all business/property owners interested in learning how to apply CPTED to their business and/or property.
- d. **Paladin Patrol Contract** – Lisa Cordell reported that she received a letter from Paladin indicating that there will be a rate increase in 2018. Lisa presented the letter to all Board Members for their review. There was a discussion about the options presented and the patrol hours. The Board of Directors directed Staff to review the options with Paladin as well as do some research on the market rate of private security patrol. Staff will bring findings to the next Board meeting.



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- e. **Holiday Mixer Date/Budget** – Lisa Cordell requested that the Board choose a date and approve a budget of \$1500.00 for the annual holiday mixer. Frank has requested that we patronize the new Japanese Restaurant on Stockton. Liane Bruckstein made a motion to approve the \$1500.00 budget for the holiday mixer on December 13th at the Japanese Restaurant, Terri Galvan seconded, all voted aye.
 - f. **Small Business Saturday** – Lisa Cordell reported that Small Business Saturday will take place on November 25th. She reported that she will try to engage business to promote coupons and discounts for November 25th.
 - g. **What the Pho?** – Staff reported that they will meet with Thai Tran and Mai Nguyen on Monday the 16th to discuss the details of the event. Lisa also reported that the event will take place in conjunction with the Taste of Saigon event the happens the week leading up to the Lunar Festival.
2. **Streetscape Design Plan (SACOG)** – Lisa Cordell reported that Staff has had several meetings with SACOG and the city to discuss creating a streetscape design plan for Stockton Blvd. The plan will ultimately be used to apply for the Community Design Grant through SACOG. The American Planners Association has agreed to put a team together to create a design plan. Sparky Harris with City of Sacramento’s Planning Department will go to Council to get consent to apply for a Cal Trans grant for Stockton Blvd Streetscape design plan.
 3. **Police Observation Device** – Lisa Cordell asked the Board for approval to purchase a P.O.D. for the intersection near Lotus Casino with reserve funds. Keaton Riley made a motion to approve the use of reserve funds for no more than 15K for the purchase of an additional P.O.D., Lisa Nava seconded, all voted aye.
 4. **Board Member**
 - a. **Business Outreach Program** – Lisa Cordell reported that Staff will begin business outreach next week. The purpose of the outreach is to engage our business owners as well as create our directory list.
 - b. **New Website** – Lisa Cordell reported that she will begin the new website in the next month.
 - c. **SBP App** – Lisa Cordell announced that she is researching apps for the PBID. She will forward her findings to the Board for their recommendations.



d. Investment Brochure – Lisa Cordell reported that she is working with another student from the CSUS MBA Program to update Stockton Blvd investment brochure. She will bring it for review once the student completes the updates.

Adjourned: 11:15 AM

Next Meeting: Executive Committee Meeting, November 14, 2017 @ 9:00 am.