



**Executive Committee Meeting**  
 Stockton Boulevard Partnership Conference Room  
 5625 Stockton Blvd  
 Thursday, September 13, 2018 – 9:00 am

**Meeting notifications are posted at the following locations:**  
**Stockton Blvd. Partnership Website- [www.stocktonblvdpartnership.com](http://www.stocktonblvdpartnership.com)**  
**Stockton Blvd. Resource Center- 5625 Stockton Blvd. Sacramento 95824**  
**Colonial Heights Library- 4799 Stockton Blvd. Sacramento 95820**

Griselda Barajas (Chair)	Carolyn Ramirez (UCDHS Rep)
Martin Rosenberg (Vice Chair)	Councilmember Jay Schenirer
Manny Perez	Councilmember Eric Guerra
Liane Bruckstein	County Supervisor Phil Serna
Suying Plaskett	County Supervisor Patrick Kennedy
Don Meyers	Terri Galvan
Elgin Bradley	Sotiris Kolokotronis
Thai Tran	Ken Fahn

### MINUTES

**Welcome and Introduction:** Board Chair Griselda Barajas opened the meeting at 9:10 AM.

**Present:** Martin Rosenberg, Liane Brusckstein (Harms Reduction Services), Don Meyers, Elgin Bradley, Griselda Barajas, Laura Niznik (UCDH), Manny Perez (Lotus Casino), Alejandro Cabrera (Sacramento City Council Member Eric Guerra’s Office), Lisa Nava (Sacramento Supervisor Phil Serna’s Office), Keaton Riley (Sacramento County Supervisor Patrick Kennedy’s Office); Staff: Lisa Cordell, Frank Louie; Guest: Hilary Gould (District Maintenance), Andrew Duncan (Paladin), Abri Fong (Assembly Member Kevin McCarty’s Office).

**Absent:** Tran, Plaskett, Schenirer, Galvan, Fahn, Kolokotronis.



# STOCKTON BOULEVARD PARTNERSHIP

## Reports:

1. **Paladin Security - SOS Report (5 Min)** – Officer Andrew Duncan reported things are as usual on the Blvd.
2. **Clean Streets Report - Hilary Gould (5 Min)** - Reported that trash and graffiti have increased on the Blvd. Specifically, the gang tagging on buildings on the North end of Stockton Blvd.
3. **Community Against Sexual Harm** – No Report. Not in attendance.
4. **City of Sacramento Economic Development** – No Report. Not in attendance.

## Elected Officials:

### 1. City:

- a. **City of Sacramento - District 5 - City Council Member Eric Guerra's Office**– Alejandro Cabrera reported that the Sacramento Waste Authority approved the budget. He also mentioned that Council Member Eric Guerra is looking to gather information and ideas in regards to making childcare more accessible.
- b. **City of Sacramento – District 6 - Council Member Jay Schenirer** – Not in attendance.

### 2. County:

- a. **Sacramento County Supervisor Phil Serna's Office** – Lisa Nava reported that the County received 11 million dollars through HEAP Funding provided by the State of California.
- b. **Sacramento County Supervisor Patrick Kennedy's Office** – Keaton Riley reported that the 2<sup>nd</sup> Annual Fun Fair at South Gate Plaza will take place on September 29<sup>th</sup> from 11 am to 3 pm.

**3. Assembly Member Kevin McCarty's Office** – Aubrie Fong reported AB 406 passed; affective July 1<sup>st</sup> all for profit charter schools will become banned. She also reported that the new California Native American Cultural Center will host an open house in late September.



### Presentations by Public / Guests (10 Min- Total):

**1. Stockton Blvd Complete Streets Plan – Andrew Hart, Active Transportation Program Analyst – City of Sacramento:** The City of Sacramento was awarded approx. 500K in funds from Cal Trans to do a complete streets study along Stockton Blvd from Alhambra to 46<sup>th</sup> Street. The study is set to start October 1<sup>st</sup> and will take approximately two years to complete. The Stockton Blvd Partnership agreed to provide a match for the city in the amount of \$25K.

**2. Zip Car - Fedolia "Sparky" Harris, Principal Planner City of Sacramento:** ZipCar was introduced to the City of Sacramento in 2011 as a pilot to determine the viability of car sharing in our city. The pilot was a success and staff has been hard at work developing the framework for a permanent car share policy that is scheduled to be presented to Council on August 28th. Timing of this action is important because Electrify America is poised to make a significant investment in Sacramento to satisfy the Volkswagen settlement decree that will bring a large fleet of car share vehicles, charging infrastructure, and electric vehicles to the City in the coming months. Our goal was to develop a policy that balances the benefits of car sharing as a mobility option with the existing parking needs of residents and businesses and we believe that we have achieved that balance. Updates on the launch of new EV car share investments in Sacramento thru Electrify America, the new City permit programs for car share, and upcoming milestones were reported.

### Business:

**1. Minutes Approval – June and August 2018 Board Meetings:**

**a. Executive Committee Meeting Minutes, June 2018 –** A motion was made, but needs to be brought to the Board at the next meeting due to an absent board member making the motion.

**b. Full Board Meeting Minutes, August 2018**

**Action:** Moved/Seconded: Don Meyers/Martin

**Vote:** Six voted aye, Eric Guerra, Patrick Kennedy, Phil Serna and Manny Perez abstained.

A motion was passed to approve the previous meeting minutes.

**2. Financials Approval – August 2018 Financials:**

**Action: Moved/Seconded:** Martin Rosenberg/Liane Bruckstein

**Vote:** All voted aye. No abstentions.

A motion passed to accept the financials as presented.



## Executive Director Report, Staff Report, and Action Items:

- 1. Money Market Account** – Frank Louie presented the Board with the opportunity to move the SBP reserve funds currently at Umpqua Bank to account at F&M Bank. The CD and money market account at F&M Bank yield a higher interest rate than our current account. Frank reported that he researched several banks as well as F&M Bank, which was suggested by Elgin Bradley. Frank asked the Board for approval to move \$100K to a 12 month CD with an interest rate of 2% and the additional \$70K to a money market account at F&M Bank.

### **Action:**

**Motion:** Don Meyers made a motion to move the reserve funds to F&M Bank, placing 100K in a 12 month CD at the rate of 2% and the additional \$70K in a money market account.

**Seconded:** Elgin Bradley seconded.

**Vote:** All voted aye. No abstentions.

**Discussion:** A questions was posed regarding the location of the bank. It was disclosed that F&M Bank was not located on Stockton Blvd, but did have a branch near Stockton Blvd at Florin.

A motion was passed to approve the transfer of funds from Umpqua Bank to a new CD and money market account at F&M Bank.

- 2. Board Retreat/Planning Meeting** – Lisa Cordell asked the Board if they would like to utilize the October Executive Committee meeting to have a planning event/Board retreat. The Board agreed. The next meeting will be held same date and time as our regularly scheduled Executive Committee meeting.
- 3. Board Seats** – Frank Louie reported that Staff has been actively looking for new members to join the SBP Board. Dave, the owner of G&R Painting was in attendance. He introduced himself and expressed interest in becoming a Board member.
- 4. Events (Non-Action)**
  - a. Holiday Mixer** – Lisa Cordell reported that Staff has tentatively scheduled the Holiday Mixer for December 13<sup>th</sup> at the Stockton Blvd Partnership office. The Stockton Blvd Partnership Board Chair Griselda Barajas has committed to catering the event.
  - b. 2019 Business Breakfast** – Frank Louie reported that he is working on getting Chancellor May to be the key note speaker for the event. Once we confirm a date we will select a site for the breakfast and send out invitations.



## 5. Marketing (Non-action)

- a. **New website** – Lisa Cordell reported that the new website is being created by Circle Design. The design is almost complete and will allow Board.
- b. **SBP Directory** – Lisa Cordell reported that the directory updates are underway. The plan is to continue telling the story of Stockton Blvd and expand on the information that is in the current directory. Lisa Cordell also announced that ad requests will go out soon. She will provide all Elected's to purchase ad space.

## 6. Sponsorship Request – 4RFriends the Street Vets (Action) – A donation letter was submitted by 4Rfriends The Street Vets requesting sponsorship in the amount of \$1000.00 dollars.

### Action:

**Motion:** Don Meyers made a motion to support the 4RFriends organization in the amount of \$500.00 dollars.

**Amendment:** Martin Rosenberg to consider donating the requesting the full amount of \$1000.00 dollars, Don Meyers declined the amendment.

**Seconded:** Many Perez seconded.

**Vote:** 9 aye, Laura Niznik abstained.

A motion was approved to donate \$500.00 dollars to 4RFriends The Street Vets organizations.

## 7. Community Development Corporation:

- a. **Block by Block Program:** Lisa Cordell reported that Staff is working on the next block which is located at 4905 Stockton Blvd. We are completing assessments and have assisted the property owner with resurfacing and restriping his parking lot.
- b. **Social Enterprise** – Lisa Cordell reported that the SBCDC is researching the possibility of creating a social enterprise. Staff has had several meetings with Capitol Compliance management about utilizing the space at 3701 Stockton Blvd.



## 8. Cannabis Committee Report – Update (Non-action )

- a. **Preliminary Policy Review** – Don Meyers reported that the Cannabis Committee has had several meetings regarding the policy and process that the SBP will use when reviewing new Cannabis B.O.P and C.U.P applications. Staff developed a policy and process paper that was presented to the Board. Don asked the Board to review the document and approve it as the policy and process to be used by the Board of Directors.

**Action:**

**Motion:** Liane Bruckstein made a motion to accept the policy and process document as a policy of the Stockton Blvd Partnership.

**Seconded:** Elgin Bradley.

**Vote:** 9 voted aye, Laura Liznik abstained.

A motion was approved to adopt the policy and process paper constructed by the Cannabis Committee as the process in which the Stockton Blvd Partnership Board of Directors review future cannabis related C.U.P. and B.O.P applications.

## 9. Stockton Blvd Development Updates:

- a. 9<sup>th</sup> and 10<sup>th</sup> Avenue – Lisa Cordell reported that the developer closed escrow and will begin the mixed use project, date TBA.
- b. Former Kmart site – Lisa Cordell reported that Smart and Final will move into the location. The buildings in front will be demolished and Dutch Brothers will build there. There is another national retailer that is showing interest in the site, but the name of the retailer has yet to be released.
- c. San Juan site – Lisa Cordell reported that SHRA indicated that they would be constructing a 9ft rod iron fence to keep homeless from camping in the field. The project has yet to be completed. Staff will follow up.
- d. Aggie Square – Lisa Cordell reported that UCDH just announced a new rehabilitation center as a part of Aggie Square. Updates on the project can be found at the Aggie Square link.
- e. Southside Trailer Sales – The property closed escrow. The new owner plan to repurpose the property as a new storage facility.
- f. Greenbrier Motel – Lisa Cordell reported that property is vacant and is scheduled to close escrow.

## 10. Adjourned: 10:35 AM

**Next Meeting: Executive Committee Meeting October 11, 2018 @ 9:00 am.**