



STOCKTON BOULEVARD PARTNERSHIP

Executive Committee Meeting
Zoom Conference Meeting
Thursday, September 10, 2020 – 9:00 am

Meeting notifications are posted at the following locations:
Stockton Blvd. Partnership Website- www.stocktonblvdpartnership.com
Stockton Blvd. Resource Center- 5657 Stockton Blvd. Sacramento 95824

Elgin Bradley (Chairman)	Laura Niznik (UCDHS Rep)
Martin Rosenberg (Vice Chair)	Allison Joe (Councilmember Jay Schenirer)
Sotiris Kolokotronis	Alejandro Cabrera (Councilmember Eric Guerra)
Liane Bruckstein (Secretary)	Lisa Nava (County Supervisor Phil Serna)
Suying Plaskett	Keaton Riley (County Supervisor Patrick Kennedy)
Don Meyers (Treasurer)	Lauren Hammond (Lotus Casino)
Thai Tran	Dhruv Shah
Ken Fahn	Terri Galvan
Susan Hausmann	

MINUTES

I. Welcome and Introduction: Chairman Elgin Bradley opened the meeting at 9:06 AM.

Present: Elgin Bradley, Lauren Hammond (Lotus Casino), Don Meyers, Martin Rosenberg, Alejandro Cabrera (City of Sacramento Council Member Eric Guerra’s Office), Allison Joe (City of Sacramento Council Member Jay Schenirer’s Office), Laura Niznik (UCDH), Terri Galvan, Susan Hausmann, Dhruv Shah (The Greens Hotel); Staff: Frank Louie, Lisa Cordell; Guests: Hilary Gould (District Maintenance), Barbara Steinberg, and Sydnie Whitesel (Assembly Member Kevin McCarty’s Office).

Absent: Plaskett, Kolokotronis, Fahn, Tran, Bruckstein, Serna, Kennedy.

II. Presentations by Public / Guests (10 Min- Total): No presentations.

III. Business:

- 1) Minutes Approval – Full Board Meeting Minutes – August 2020**
Action: First/Second: Martin Rosenberg/Lauren Hammond
Vote: Nine voted aye, no abstentions.



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2) Financials Approval – July and August 2020 Financials

Action: First/Second: Lauren Hammond/Martin Rosenberg

Vote: Nine voted aye, no abstentions.

IV. Reports:

- 1) **California Patrol Operations - SOS Report (5 Min)** – Not in attendance. Lisa Cordell reported that a summary for last month was sent to the Board of Directors for review. She also mentioned that staff has instructed CPO to stay off of 5303 and 5101 Stockton Blvd due to the decision to close the code enforcement case. Once code opens another case CPO will assist in clearing and maintaining the property.
- 2) **Clean Streets Report** – Hilary Gould reported that the maintenance crew continues to clean the district. The encampment at 5303 and 5101 Stockton Blvd. continues to make a mess leaving trash, feces and drug paraphernalia on the property and public-right-of-way. He also mentioned that he is working with Lisa Cordell to come up with a plan to address cleaning up after homeless camps. Lisa Cordell suggested that we sit down with Alejandro to come up with a proposal for Sacramento Waste Authority (SWA) to address the homeless camp cleanup or revamp the Rebate Program.
- 3) **Community Against Sexual Harm** – Terri Galvan reported that CASH will host their annual Reimagine Event on Monday which will take place at Oak Park Brewing Company. Individuals can purchase tickets to dine in or take out. She also mentioned that she is working on a pilot internship program as a part of the City of Sacramento's workforce development training.
- 4) **City of Sacramento Economic Development/Planning** – Not in attendance.
- 5) **City of Sacramento Department of Public Works** – Not in attendance.

V. Elected Officials:

- 1) **City:**
 - a) **City of Sacramento - District 5 - Council Member Eric Guerra's Office** – Alejandro Cabrera reported that the County Health Department's funding was extended to provide cleanup assistance. He also mentioned that the City is working to repair the levies ahead of the rainy season.
 - b) **City of Sacramento – District 6 - Council Member Jay Schenirer** – Allison Joe reported that the Economic Planning Development team is still engaged in the Covid-19 relief efforts. She also mentioned that Council Member Jay Schenirer and staff have been involved in the Aggie Square project. She stated that she and Stockton Blvd Partnership Staff met with Wexford to discuss ideas as it relates to the business community. Lastly, she mentioned that the X Street Shelter has been funded, but the



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permits have not yet been issued.

2) **Sacramento County of Supervisors:**

a) **Sacramento County Supervisor Phil Serna's Office** – Not in attendance.

b) **Sacramento County Supervisor Patrick Kennedy's Office** – Not in Attendance.

3) **Assembly Member Kevin McCarty's Office** – Sydnie Whitesel reported that the Governor signed three bills into law that will support small businesses. She provided a PDF which Lisa Cordell will forward to the Board of Directors.

VI. Executive Director Report, Staff Report, and Action Items:

1) **PBID Renewal:** Frank Louie reported that the SBP officially renewed the District August 18th.

2) **SBP Directory/Marketing Campaign:** Lisa Cordell reported that she has posted the job description on Handshake to recruit an intern from California State University Sacramento. Once we get enough candidates to interview, Lisa will schedule them and let the Board Members know, so that those who would like to attend may do so.

3) **SBP Banner Project:** Lisa Cordell reported that she had all the banners in the district taken down. She asked the Board if they would like to start a new banner project to replace the ones that were taken down. After a brief discussion, the Board decided to assign the task to a committee to discuss alternative identity projects and bring the ideas back to the Board. Lisa Cordell will schedule a meeting for Board Members who are interested in discussing an alternative project.

4) **IEDC/CARES Funding** – Frank Louie reported that the SBP will receive a stipend in the amount of 30K in CARES funding to do outreach to businesses to connect them to resources related to covid-19 business recovery. He mentioned that SBP will hire outside consultants to assist with the outreach in an attempt to connect fifty businesses with resources provided by the IEDC. If the SBP is successful in reaching the goal the organization will receive an additional 10K in funds.

5) **Sacramento Investment Without Displacement Board nominee** – Martin Rosenberg reported that he has been participating in the SacIWD by attending their regular informational meetings. The organization is new and in the forming stages. They are currently accepting members to the organization and have provided a nominee form to those who would like to nominate a member to serve on the Board. Martin asked for a motion to approve the Stockton Blvd Partnerships membership with the SacIWD.

Action: First/Second: Martin Rosenberg/Lauren Hammond

Vote: Seven voted aye, Laura Niznik and Alejandro Cabrera abstained.

A Motion to approve the Stockton Blvd Partnerships membership with the SacIWD was passed.



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6) Community Development Corporation:

a) **Backpack Giveaway** – Lisa Cordell reported that the SBCDC provided 350 students with new backpacks through a generous sponsorship from the Gately Foundation in the amount of \$8000.00 dollars.

b) **Census 2020** – Lisa Cordell reported that the SBCDC received approximately 7K to provide individuals with assistance in filling out the Census in tracks with low turnout.

c) **Halloween Event with Sac Memorial Lawn** – Lisa Cordell reported that she is working with Eric Cruz-Hernandez to host a Halloween Trunk-or-treat at the Sac Memorial Lawn on October 30, 2020.

VIII. Committee Reports (Non-action):

1. **Permitting/Development Subcommittee** – No report.
2. **Cannabis Committee** – No report.

IX. Stockton Blvd Development Updates:

1. 9th and 10th Avenue – No update.
2. Smart and Final– No update
3. San Juan site – No update
4. Aggie Square – No update
5. Southside Trailer Sales – No update

X. Adjourned: 10:30 am

Next Meeting: Full Board Meeting – October 8, 2020 @ 9:00 am.