



# STOCKTON BOULEVARD PARTNERSHIP

**Executive Full Board Meeting**  
Zoom Conference Meeting  
Thursday, October 8, 2020 – 9:00 am

**Meeting notifications are posted at the following locations:**  
**Stockton Blvd. Partnership Website- [www.stocktonblvdpartnership.com](http://www.stocktonblvdpartnership.com)**  
**Stockton Blvd. Resource Center- 5657 Stockton Blvd. Sacramento 95824**

Elgin Bradley (Chairman)	Laura Niznik (UCDHS Rep)
Terri Galvan (Vice Chair)	Allison Joe (Councilmember Jay Schenirer)
Sotiris Kolokotronis	Alejandro Cabrera (Councilmember Eric Guerra)
Liane Bruckstein (Secretary)	Lisa Nava (County Supervisor Phil Serna)
Suying Plaskett	Keaton Riley (County Supervisor Patrick Kennedy)
Don Meyers (Treasurer)	Lauren Hammond (Lotus Casino)
Thai Tran	Dhruv Shah
Ken Fahn	Martin Rosenberg
Susan Hausmann	

## MINUTES

**I. Welcome and Introduction:** Vice Chair Terri Galvan opened the meeting at 9:05 AM.

**Present:** Lauren Hammond (Lotus Casino), Don Meyers, Martin Rosenberg, Alejandro Cabrera (City of Sacramento Council Member Eric Guerra’s Office), Allison Joe (City of Sacramento Council Member Jay Schenirer’s Office), Laura Niznik (UCDH), Terri Galvan, Susan Hausmann, Dhruv Shah (The Greens Hotel), Lisa Nava (Sacramento County Supervisor Phil Serna’s Office), Keaton Riley (Sacramento County Supervisor Patrick Kennedy’s Office), Liane Bruckstein, Ken Fahn; Staff: Frank Louie, Lisa Cordell; Guests: Hilary Gould (District Maintenance), Barbara Steinberg, Aubrie Fong (Assembly Member Kevin McCarty’s Office), Deval Turner, Julia Wunsch, Phuong Bui (Spin Scooter), Elizabeth Boyd (City of Sacramento), Mikel Davila (City of Sacramento), Ritesh Prasad (CPO).

**Absent:** Plaskett, Kolokotronis, Tran, Bradley.

## **II. Presentations by Public / Guests (10 Min- Total):**

1) Spin Scooters – Julia Wunsch information about the Spin Scooter operation and allowed Board Members to provide feedback and ask questions.



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## III. Business:

- 1) **Minutes Approval – Full Board Meeting Minutes – September 2020**  
**Action: First/Second:** Allison Joe/Martin Rosenberg  
**Vote:** Eleven voted aye, Ken Fahn and Liane Bruckstein abstained
  
- 2) **Financials Approval – July and August 2020 Financials**  
**Action: First/Second:** No Action  
**Vote:** No vote  
**Discussion:** The Board of Directors had a question regarding the decrease in salary difference between this year and last. They also requested a monthly side-by-expense sheet to compare the expenses in each category. Staff will provide the updated financial reports at the November Board meeting.

## IV. Reports:

- 1) **California Patrol Operations - SOS Report (5 Min)** – Reported that the most calls for service were related to trespassing and loitering with the highest volume of calls coming from Arco Am Pm with fourteen (14), New Asia Market nine (9), Rite Aide (9), and Stockridge Plaza nine (9). Ritesh Prasad also reported that he Impact team has been in contact with him in regards to the homeless encampment at 5101-5303 to assist Sacramento P.D. with clearing out the encampment and maintaining it once it is clear.
- 2) **Clean Streets Report** – Hilary Gould reported that the maintenance crew continues to clean the district. He also reported that the illegal dumping at the former Jon's Furniture has been cleaned up.
- 3) **Community Against Sexual Harm** – Terri Galvan reported that she is working on a pilot internship program as a part of the City of Sacramento's workforce development training.
- 4) **City of Sacramento Economic Development/Planning** – Elizabeth Boyd reported that she sent out the first newsletter for the Stockton Blvd Specific Plan and those who want regular updates can visit the site to sign up to receive the newsletter. She also reported that she will be hosting a public engagement opportunity next month.
- 5) **City of Sacramento Department of Public Works** – Not in attendance.

## V. Elected Officials:

- 1) **City:**
  - a) **City of Sacramento - District 6 - Council Member Eric Guerra's Office** – Alejandro Cabrera reported that he continues to work with several organizations to get the property at 5101-5303 Stockton Blvd cleaned up. He mentioned that the



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property owner of the site has called the Sacramento Police Department's Impact Team for assistance in moving the individuals off the property. The City of Sacramento Code Enforcement will continue to work with the property owner, and does not intend on levying fines if he continues to work with them to address the issues. He also reported that the building located near 9<sup>th</sup> and 10<sup>th</sup> Street has been demolished and the developer is working to submit plans for the site.

- b) **City of Sacramento – District 5 - Council Member Jay Schenirer** – Allison Joe reported that their office continues to work on jobs, small business, and housing that all impact Stockton Blvd.
- 2) **Sacramento County of Supervisors:**
  - a) **Sacramento County Supervisor Phil Serna's Office** – Lisa reported that the County is working to adjust some of the language in the current health order to make it more clear as to how to deal with encampments on private property.
  - b) **Sacramento County Supervisor Patrick Kennedy's Office** – Keaton Riley reported that the County has moved from purple to red which allows for businesses such as museums, churches and restaurants to open at twenty-five percent capacity.
- 3) **Assembly Member Kevin McCarty's Office** – Aubrie Fong reported that the legislative session is over until January of next year. She also reported that they have a caseworker on staff to assist anyone who is having trouble with the EDD, while they work to improve the system.

## VI. Executive Director Report, Staff Report, and Action Items:

- 1) **PBID Renewal:** Frank Louie reported that the SBP officially renewed the District.
- 2) **SBP Identity Project Committee** – Lisa reported that Martin Rosenberg was the only Board member to attend the first committee meeting and Susan Huasmann provided ideas via email. With the input of Martin, Susan, and several others in attendance the committee decided that we would focus on small paint projects. Ken Fahn suggested that we look into landscape and lighting as priorities to improve the overall appearance of the Blvd. Lisa Cordell suggested that we have another committee meeting to come up with a more detailed plan for improving the look of the Blvd. Lisa will send out a poll, schedule another meeting, and bring a plan back to the full Board.
- 3) **IEDC/CARES Funding** – Frank Louie reported that the SBP will receive a stipend in the amount of 30K in CARES funding to do outreach to businesses to connect them to resources related to covid-19 business recovery. He mentioned that SBP will hire outside consultants to assist with the outreach in an attempt to connect fifty businesses with resources provided by the IEDC. If the SBP is successful in reaching the goal the organization will receive an additional 10K in funds. He mentioned that we hired two



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consultants Mai Nguyen and Vincene Jones to do the outreach. Lisa Cordell reported that the link to the webinars is located on the homepage of the SBP Website.

- 4) **Sacramento Investment Without Displacement** – Discussion tabled until November Board meeting.
- 5) **Executive and Full Board meeting** – Lisa Cordell reported that the Executive Committee used to meet in the months in between the monthly full Board meetings, however over the years the Executive committee meetings have turned into full Board meetings. Lisa Cordell proposed that the Board meet monthly with the Executive Committee meeting after the meeting ends to fulfill meeting requirements.
- 6) **Board Member** – Lisa Cordell reported that we will hold Board Member elections in November and officer's election in March of 2021. She also reported that several members have missed several meetings and will ask that they attend or resign. Staff will start to recruit new members to full vacant space.
- 7) **Communications/Marketing Intern:** Lisa Cordell reported that she has posted the job description on Handshake to recruit an intern from California State University Sacramento, by which she received several resumes. After narrowing it down to two candidates, she asked them to provide a short promotional video for the Board of Directors to review. Lisa Cordell reported that she will send the video out to Board Members and asked for feedback. She will schedule final interviews next week.
- 8) **Community Development Corporation:**
  - a) **Halloween Event** – The SBCDC/SBP will participate in Sacramento Memorial Lawn's Trunk-or Treat Event October 30<sup>th</sup> from 3PM to 7PM. All businesses are encouraged to attend to hand out candy.

## VIII. Committee Reports (Non-action):

1. **Permitting/Development Subcommittee** – No report.
2. **Cannabis Committee** – No report.

## IX. Stockton Blvd Development Updates:

1. 9<sup>th</sup> and 10<sup>th</sup> Avenue – No update.
2. Smart and Final– No update
3. San Juan site – No update
4. Aggie Square – No update
5. Southside Trailer Sales – No update
- 6.



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**X. Adjourned:** 10:45 am

**Next Meeting:** Full Board Meeting – November 12, 2020 @ 9:00 am.

\*Due to a technical error some of the SPB's Board of Directories meetings prior to November 12, 2020 were incorrectly labeled as Executive Board meetings. All of the actions items passed at these meeting were properly notice to the full Board of Directs and the public, and all action items were passed by a majority of a Board of Directors with a quorum present